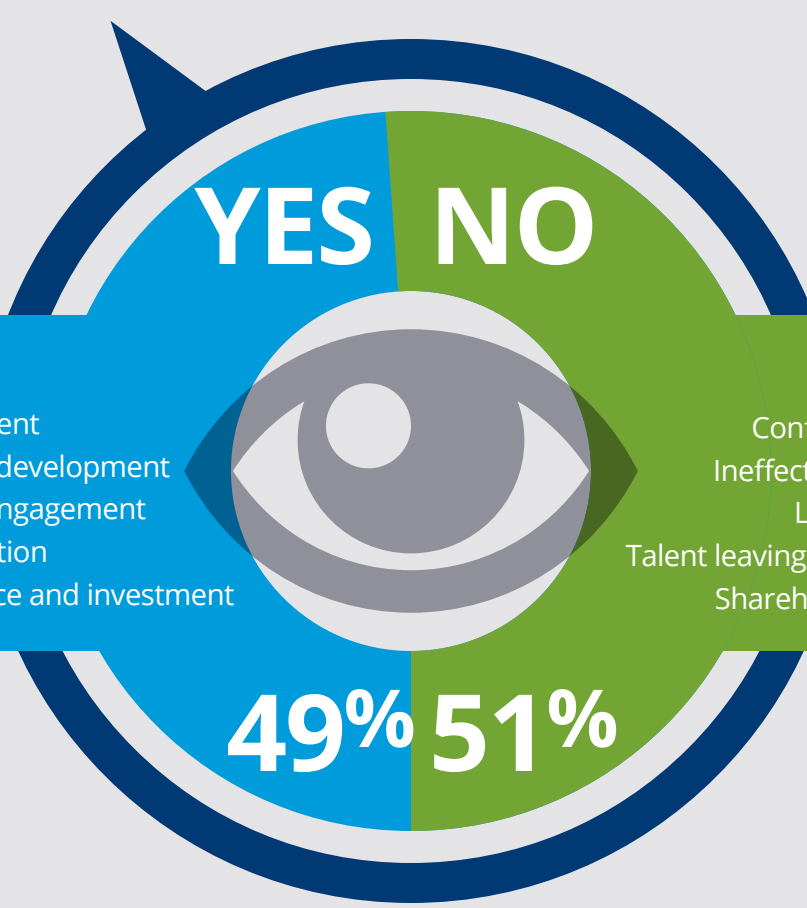


2020 VISION

New research reveals that **half of all organizations DO NOT** have a **clear view** of what they're trying to achieve by the year 2020.

Q Has your organization set a 2020 goal or objective?



BENEFITS

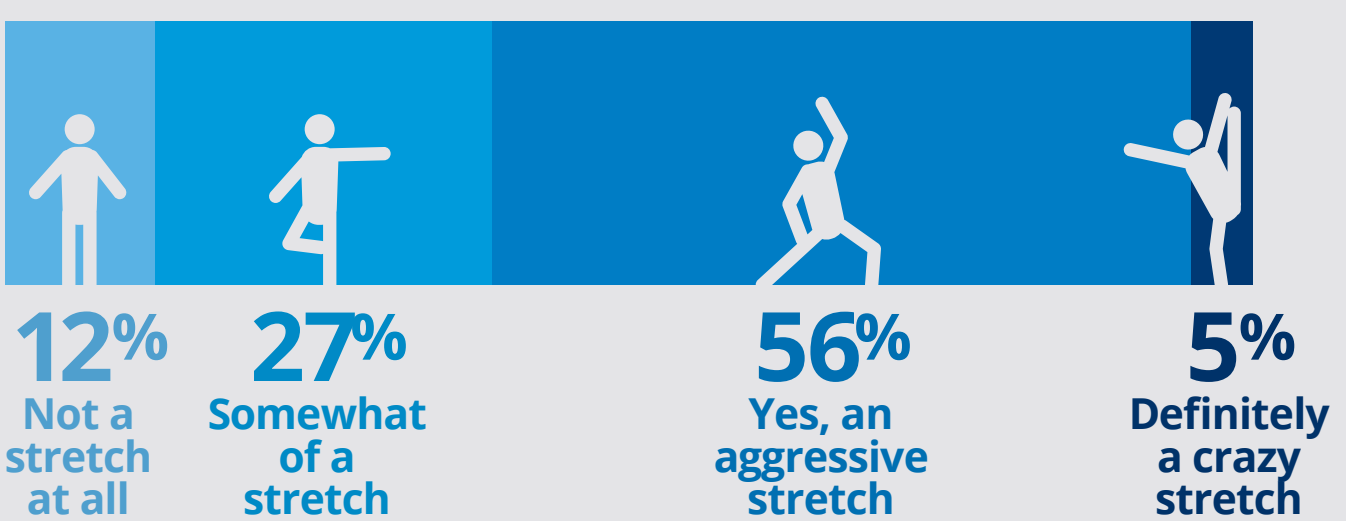
- Organizational alignment
- Effective professional development
- Improved employee engagement
- Increased talent retention
- Shareholder confidence and investment

COSTS

- Confusion around priorities
- Ineffective talent development
- Lower employee morale
- Talent leaving due to lack of foresight
- Shareholder unrest and doubt

Among those with a 2020 goal, **61%** feel that their objective is an **aggressive to crazy stretch**.

Q Is that 2020 goal or objective more than the ordinary stretch?



The power of clear vision.

Children's Miracle Network Hospitals, facing a fundraising plateau as costs continued to increase, made a drastic shift in organizational culture towards the goal of quadrupling fundraising efforts to \$1 billion per year by 2022. It's an aggressive goal, but also a clear one which inspired "Billion Dollar Thinking" as a core value of the entire organization. Within a year, fundraising increased by 29% and the cost per dollar raised was reduced by 13%. Three years later, CMN Hospitals is on track to hit \$1 billion per year in fundraising as early as 2021. That's the power of making organizational goals clear and visible. **That's the power of clear Vision.**



29% increase in fundraising after one year of clear vision

13% reduction in costs after one year of clear vision

16,000 children seen in emergency rooms daily

97 surgeries for children performed every hour

2020 VISION PRESCRIPTION **Rx**



1. Get clear on your current annual Key Results (R¹).
2. Consider where you want your company to be in three to five years, and develop a **meaningful, measurable, and memorable** set of Key Results (R²) to describe those goals. Make these goals aggressive yet obtainable.
3. Assess your current organizational culture (C¹) to determine the shifts necessary to create the culture (C²) capable of achieving your R² Key Results.

Get help with your 2020 Vision.

At Partners In Leadership, our mission is your mission. We partner with clients to fulfill their organizational mission by creating a Culture of Accountability specifically designed to achieve their R² Key Results this year, next year, and beyond. For nearly three decades, we have been helping clients achieve dramatic results, reporting billions of dollars in improved shareholder wealth, saving hundreds of thousands of jobs, and resulting in some of the highest praised and best places to work in the world.

1,000s of clients

100,000s of jobs saved

1,000,000s of people trained

\$1,000,000,000s of improved shareholder wealth



Onsite Training

Our Accountability Experts come onsite to your location to train your team or your entire company.



Train-The-Facilitator (TTF)

When we train your trainers to deliver our Accountability Training® program, they become in-house powerhouses of fundamental change.



Micro Workshops

Take the next step in Creating a Culture of Accountability® in your workplace by enrolling in a training workshop.